

Arlington Committee on Tourism and Economic Development (ATED) Minutes

Date: Wednesday, October 27, 2021

Time: 7:00 pm

Location: Remote Participation via Zoom

Attendance: Committee members: Bob Bowes, Angela Olszewski, Michelle Deakin,

Jim Byrnes, Bob Tosi, Jr.

Guests: Ali Carter, Marc

Minutes

1. Call to Order

The meeting was called to order at 7:03 pm.

Arlington Chamber of Commerce – Promotional Magazine
 Sponsorship
 Angela provided an update

- 3. Clean Streets Letter Follow-up
- 4. <u>Ali did neighborhood walk in Heights and East Arlington then one collective response; hoping to announce next week</u>
- 5. Holiday Pop-up Update
- 6. Ali -58 responses, fewer apps
- 7. Patriots Day 2022 Planning
- 8. Acceptance of Minutes
- 9. Treasurer's Report/Reimbursements

Tom was unable to attend. Angela read an email where he provided our balance and encumbrances.

- 10. Vision/Goal Setting
- 11. <u>Battle Road Scenic Byway</u> No update.
- 12. Local Business Support

- 13. Proposed committee restructure memo
- 14. Bob B. Chamber lost members during covid
- 15. Billy restaurant update, should be part of identify
- 16. Take traffic off bikepath to business in heights
- 17. Opening Whittemore Park
- 18. <u>ARPA funds 1.5 million spent over next 2 years for small businesses;</u> requests for operating expenses capped at 10,000 per business of the total arpa

19. Arts & Culture Updates

20. Visitor Center/Public Restrooms

Temp sign process
Rotatomg one week

21.2025 Celebration

Committee put together

22. Future Meeting Dates

Angela will poll the committee to find a date in November. There will be no meeting in December.

23. Old/New Business

The meeting adjourned at pm on a motion by Steve, seconded by Michelle. The roll call vote was unanimous.

Bob B.: yes Jim: yes Michelle: yes Tom: yes Steve: yes Chris: yes Angela: yes

Park Terrace

Prop owner just got approval to add 2nd story Mural opprortunity, call for artists How to make space work, loading for restaurants Then go to Select Board